

DESCRIPTION OF THE CONFERENCE SESSIONS

Facilitator	Title of the session	Description of the Session
Day One – April 8 (Tuesday)		
Balkan Museums Access Group: Alisa Gojani, Ivan Krucican & Samir Avdic	Practical approaches to including disabled people	All three sessions of the Balkan Museums Access Group will focus on practical approaches and be based on what people have actually implemented in museums in the Region and will pay attention to the issue of working with limited resources. The first session is fairly general, looking at ways of including disabled people in programmes and at delivering programmes targeted at disabled people. Members of the Balkan Museums Access Group will talk about their experience and answer questions.
Annette Prior	Brand is the glue	This session is for the people interested in working with marketing, communications and developing their brand. Brand is the glue that holds together a successful museum, it gives visitors a comfort level and engages audience. Your brand is the perception that people have of your organization. Join in a workshop where we are looking at Museum Branding in 10 steps.
Aida Vezic	Project management	The session asks why museums want and need to implement projects, what types of projects exist and what are the main elements of a successful project proposal. We will focus on the requirements for the effective project design and implementation.
Day Two – 9 April (Wednesday)		
Tamara Banjevlav	Virtual museums and contemporary practices of marking sites of memory in public spaces	
Annette Prior	Co-production – Sharing space	This session is about connecting to your community. How can a museum involve the community in exhibitions and programs? How producing an exhibition together creates a wider interest and more engagement for the museum. People interested in working with producing exhibitions and programs with their community will get ideas and inspiration, hands-on workshop and will receive the tools for implementing in their own way at their museums.
Aida Vezic	Project Management	The session will look into project design focusing on aims, objectives and activities. How we measure success? Tips on how to plan the resources and make the budget will be presented.
Nora Prekazi & Lulzim Hoti	Culture and the city	With our session we will give the feeling of empathy through the restriction of freedom of movement and access to the property. During our session we will present challenges and share experiences of working in a divided city especially in cultural field.

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Balkan Museums Access Group: Tatjana Mijatovic & Ivan Krucican	The process of creating tactile images	The second session looks especially at working with partially sighted and blind people, and at designing programmes for them. It will focus on making tactile images: choosing what items or pictures to convert into tactile images, designing the tactile image and producing the tactile image. It will be run by members of the BMAG.
Robert Kozma	Involvement of youth in researching history of neighborhood	Main idea: How to establish collaboration between teachers (educators) and cultural workers in order to nurture young audience and develop cultural competences of youth.
Ing-Marie Munktell	The use of replicas as a tool for interpretation and communication, Viking mother no 2, risks versus positive effects	We will discuss using replicas and "copy dresses" as tools for interpretation and communication. I will start with a small "role play" and we will look at risks and possibilities using these methods.
David Fleming	Leadership	
Visnja Kusic	Dissonant heritage & governance	
Day Three - 10 April (Thursday)		
Balkan Museums Access Group: Michèle Taylor & Etleva Demollari	Interpreting your exhibitions for learning disabled people	The third session will focus on working with learning disabled (intellectually disabled) people and will also include input from someone who has done this in the Region.
All facilitators	Project Surgeries	All facilitators will help participants to polish their project ideas by giving feedback and advices.

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Keynote speaker	Title of the lecture	Short description
Zhuljeta Sina Harasani	The Albanian perspective on the museums cooperation in the Western Balkans	The Albanian perspective on the museums cooperation in the Western Balkans
David Fleming	Museums and Social Justice	<p>Museums can help change lives, but only if they behave in certain ways, and these ways are very different from how museums behave traditionally. In this session we will look at some aspects of how museums should behave to achieve social justice, and will look in particular at how museums in Liverpool work with older people.</p> <p>Key topics: the new policy at the UK Museums Association – Museums Change Lives; mission and values; organisational personality; programming; the Social Justice Alliance for Museums</p>
Darko Babić	Heritage literacy of the Pooh or on interpretation, eco-museums and sustainability	The lecture is associated with the key-theme 2: Negotiating the Past/Storytelling / Interpretation (ST/I) although it will match some other key-themes issues too. The session will, rooted in a critical heritage studies, address issues of interpretation and sustainability in museum/heritage sector with clear demonstration why multiculturalism and polivocality are essential as well present why and how the Balkans/SE Europe has its chance to become a case study of aforementioned.
Michèle Taylor	Access & Inclusion 'on trial'	
Vjeran Pavlakovic	Between Contested Narratives and Institutionalized Remembrance: War and Memory Politics in the former Yugoslavia since 1990	The lecture will discuss contested narratives of WW2 in the former Yugoslavia since 1990, as well as their impact on institutionalized memorialization in these countries. It will provide a comparative overview as well as several specific case studies, including sites of memory and museums dealing with WW2 in the region.