

CALL FOR PROFESSIONALS IN THE FIELD OF GRAPHIC ILLUSTRATION

CHwB Albania is looking for graphic illustrators to co-create 4 new educational models inspired by cultural heritage sites in Albania.

1. PROJECT BACKGROUND

CHwB Albania is implementing currently the project “**Heritage Empowering and Learning Platforms**”, with funding from the European Union. Funding was provided through the EU4Culture project, implemented by UNOPS and in coordination with the Ministry of Culture. The purpose of the project is the design and realization of 4 new educational models for the following sites and monuments, currently part of the EU4Culture program , [Ethnographic Museum of Kavaja](#), [Ethnographic Museum of Krujë](#) , [Kurçaj Bridge \(Krujë \)](#) , [Bashtova Castle](#) .

The co-creation of the models will include the main stakeholders in each city, by combining consultative and training sessions focused on relevant heritage-related topics. The educational models are aimed at strengthening 6-11 years old children's knowledge and to serve as a basis for practical activities focusing on cultural heritage.

2. DUTIES AND DURATION OF THE ASSIGNMENT

The four educational models that will be created will take the form of **booklets** for children aged between 6-11 years. Each booklet will contain a mix of text and illustrations.

In this context, **the specific tasks for the realization of a booklet*** by the graphic illustrator/s will be :

- A. The conception of about 50 different illustrated situations that will be included in the book, based on preliminary data (CHwB Albania will provide the texts and graphic material for inspiration);
- B. The graphic and aesthetic processing of the content of the booklet, optimizing the distribution of illustrations and text for more coherence and clarity;
- C. Conception and graphic processing of the cover and back page of the booklet;

- D. Completion of the layout and coordination of all elements necessary for the printing of the booklet;
- E. Establishing of the technical specifications necessary for the printing of the booklet;
- F. Delivery to CHwB Albania of the final version of the booklet, in digital format (in pdf format) as well as relevant work materials (in illustrator and indesign format).

** The final technical specifications will be determined after the selection of the illustrator/s, depending also on the thematic elements that will be obtained from the workshops and consultation with the stakeholders during the development of the project.*

The duration of the assignment is **3 months** according to the following preliminary calendar:

- October 28 – November 3, 2022 : Announcement of the winner/s, signing of the contract
- November 4 - December 15, 2022 : Creation and submission of the first draft of the booklet to CHwB Albania
- 4 – 31 January 2023: Finalization and submission of the final draft of the booklet to CHwB Albania; assistance prior and during the printing process of the booklet.

3. PAYMENT

Gross payment for the fulfillment of specific tasks for the realization of one single booklet is 228418.4 ALL.

4. HOW TO APPLY?

Those interested to apply should send the following documentation :

- A.** 5 examples of representative illustrations relevant to the project in question. (Examples to be sent in PDF format, A4 size, 300 dpi resolution)
- B.** Portfolio with previous works relevant to this project;
- C.** 4 digitally illustrated situations for each of the images and related texts in section 6 of this document.

The documentation must be submitted electronically to the address **albania@chwb.org** , subject - email " Call for professionals in the field of graphic illustration". A confirmation email will be sent by the CHwB Albania staff upon receipt of each application.

Important!

- 1)** The deadline for submitting the application is **October 28, 2022** . The application received after this date will not be considered.
- 2)** Only complete applications containing all the documents listed in points 4 A, B, C will be accepted for further evaluation.

5. Selection and notification process

The selection will be made by a jury of 3 members composed of the staff of CHwB Albania. The evaluation criteria will be as follows :

- A. Previous experience and projects (4A,4B)
- B. Illustrative creativity, graphic style, adequation of graphic and text elements (4C)

All jury decisions are final.

If you are selected as a winner, by submitting your application you give CHwB Albania the right to publish images of your creations for promotion and information purposes. We can ask applicants for higher resolution images for promotion and information purposes.

6. IMAGES FOR ILLUSTRATION

Note : the proposed images can to accessed and through the relevant links.



By Andisrado - CC BY-SA 4.0,

https://commons.wikimedia.org/wiki/File:Ethnographic_Museum_of_Kavaje_04.jpg#/media/File:Ethnographic_Museum_of_Kavaje_04.jpg

Figure 1 Do you know the names of the found IN hearth ? (Kavaja Ethnographic Museum)



By Andisrado - CC BY-SA 4.0, <https://commons.wikimedia.org/w/index.php?curid=82916034>

Figure 2 The former residence of Toptani family today houses the Museum Ethnographic of Kruja.



By Pasztilla aka Attila Terbócs - CC BY-SA 4.0, https://commons.wikimedia.org/wiki/File:Bashtova_Castle,_Albania_%E2%80%93_2017-08_03.jpg#/media/File:Bashtova_Castle,_Albania_-_2017-08_03.jpg

Figure 3 Why the fortress of Bashtova has both circular and quadrilateral towers?



<https://eu4culture.al/location/kurcaj-bridge/>

Figure 4 Look at the people on horses crossing the Kurçaj bridge. It seems to be a caravan!